A Safe & Effective option in treating Asthma symptoms...

In

Asthma

- Chronic Obstructive Pulmonary Disease (COPD)
- Productive Cough
- ♦ A Co-Prescription in RTIs

...Easy breathing all season

Ambroxen LS

Levosalbutamol 1 mg. + Ambroxol Hydrochloride 30 mg. + Guaiphenesin 50 mg. 60 ml./100 ml. Syrup

LEVOSALBUTAMOL:

- Rapid action Bronchodilator
- Relaxes the smooth muscles thus ensures comfortable breathing
- ♦ No side effects like Tachycardia, Hypokalemia

AMBROXOL:



- Time tested Mucolytic agent
- Breaks mucus, ensures faster expulsion

GUAIPHENESIN:

Excellent Expectorant action
 Soothes inflamed throat



Ensure 100 % Success in UTI's



Disodium Hydrogen Citrate 1.53 gm Syrup Available in 100 ml.

Urinary Alkalizer with highest cooling power

- Utilizer reminder urine alkaline maintain pH>6.5
- Avoids risk of Crystaluitra
- Dissolves large uric acid stone
- Highly accepted urinary alkalizer with highest cooling power

Crystitis Pyelitis

Urethritis



Indication :

· · · · · · ·

Painful micturition



For Mixed Secondary Infections & Dermatoses



Resistant Dermatoses Recurrent Dermatoses Mixed Bacterial & Fungal Dermatitis **Otitis Externa Cutaneous Candidiasis** Seborrheic Dermatitis **BECLOXEN-PLUS** *e*

Becloxen-Plus

Beclomethasone 0.02 % w/w + Clotrimazole 1 % w/w + Neomycin 0.5 % w/w CREAM / 10gm.

A Superior "Topical" Corticosteroid, Antibacterial & Antifungal

- Non Greasy easy application
- Tackles inflammation & skin flare
- Controles bacterial as well as fungal Skin Infections
- Exerts soothing & analgesic benefits
- Dosen't result in dry skin conditions

Jipropionate, Neomycin Sulphate & Clotrinazole Crear

BECLOXEN-PLUS

10 am

Beclomethasone Dipropionate, Neomycin Sulphate & Clotrimazole Cream

Provides Total Care & Cure in "Skin Infections"



Infection

Community Accuired Pneumonia

Tonsilitis Pharyngitis Sinusitis Acute Otitis Media Skin & Soft Tissue Infections

Protect the small Ones From Harsh Infections Available in 30 ml. CEFNEK-50

Cefpodoxime Proxetile

 Highly active against a wide spectrum of Gram-positive and Gram-negative bacteria

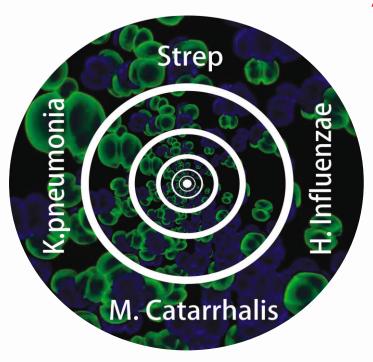
Cefpodoxime Proxetill 50 mg. DRY SYRUP

- Possesses high stability in the presence of beta-lactamases
- Achieves superior cure and tolerability rates compared to Cefaclor in acute otitis media



Reliable Protection for Healthy Childhood





Action which merits preference

CEFNEK 200

Cefpodoxime Proxetill 200 mg. TABLET

The cephalosporine safe to control infection.

- Wide spectrum of coverage
- Effective penetration
- Low MIC
- Better stability agaist Betalactamase

cefnek-200

• Pierce the infection at a very low MIC

• Offers better success rates - as high as 98 %

Also Available CEFNEK CV²⁰⁰

Cefpodoxime Proxetill & Potassium Clavulanate TABLET

Excellent Stability Against Betalactamse



Perennial Allergic Rhinitis

Chronic Idiopathic Urticaria

Itching

Drug Induced Allergy

Discard Allergy Out of Life...

CEIXEN

Cetirizine 5 mg. SYRUP

Available in 30 & 60 ml.

Cetirizine

- Potent antihistaminic and anti-infalammatory action.
- Exbibits two fold high affinity for H1 receptors compared to Cetrizine
- Free of sedative effects
- Improves the quality of life
- Produces more consistent and greater inhibitory effects on histamine

induced wheal & flare and itch than Desloratadine

CETXEN



CETXEN On... Allergy Gone

In Mild to Moderate Acne & Serve Acne Vulgaris...

ClinXen Plus

Clindamycin Phosphate 1.0 % w/w + Nicotinamide 4.0 % w/w gel Available in 20 gm.

Simplifying the treatment of acne & pimples

Clindamycin

• Clindamycin is an antibiotic, inhibits protein synthesis of bacteria

Nicotinamide

- Potent anti inflammatory agent
- Derivative of Vitamin B3-has been used to treat acne vulgaris

Cin Phosphate & Nicotir

clinxen-plus

• Decreases the Inflammation associated with acne.



OTREAT AC

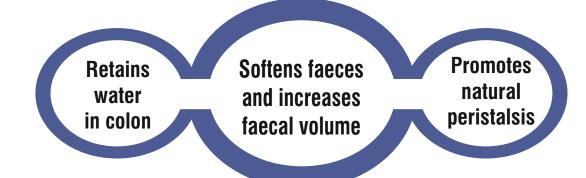
Clindamycin Phosphate & Nicotinan

Clinxen-Plu

constixen

In Treatment of Chronic Constipation & Faecal impaction

CONSTIXEN Ayurvedic Constipation Churna / 100 ml. Powder Available in 100 gm.



 Adapted from. Gruß H. J. et al., Resultd of a multi-centre abservation period on the use of polyethylene glycol 3350 plus electrolytes. The general Practitioner. 1999.21(16): 1342-1350.,
 Adapted from: Thomson MA et al. Polyethylene glycol 3350 plus electrolytes for chronic constipation in children: a double blind, placebo controlled, crossover study. Arch Dis Child. 2007 Nov;92(11): 996-1000.,
 Adapted from: Chen CC et sl. Evaluation of polyethylene glycol plus elecrolytes in the treatment of severe constipation and faecal inpaction in adults. Surr Med Res Opin. 2005 Oct; 21?(10): 1595-602.

Chronic Constipation Dose:

1-3 sachets daily in divided doses. For extended use, the dose can be adjusted down to 1 or 2 sachets daily Each sachet should be consumed in 125 ml water.

Faecal Impaction Dose:

8 sachets dissolved in one liter of water and consumed within 6 hours daily. The therapy generally does not exceed 3 days.



Provides effective relief

Give good smile to child by Freedom from the grip of Colicky pain

CYCLOXEN

Dicyclomine 10 mg. + Simethicon 40 mg. DROP Available in 15 ml.

CYCLOXEN PROVIDES:

Prompt relief from all spasmodic pain Intestinal Colicky pain Abdominal pain due to gastric spasm No addiction because non Narcotic No Constipation Relief without sedation

The best essential combination for Quick Relief of Spasmodic Pain

15 ML

Dicyclomine Hydrochloride

CYCLOXEN

& Simethicone Drops

Powerful yet gentle treatment with...

DEFXEN-6

Deflazacort6 mg. Tab.

Indicated in :

Asthma & Other Airway Disorders

Allergy Conditions

Rheumatoid Arthritis

Chronic Inflammatory Disorders

Chronic Dermatoses

Juvenile Chronic Arthritis

Dystrophy

In the treatmetn of AECB

- Deflazacirt affects the glucose metabolism significantly less than prednisolone
- Oral corticosteroid with 50 % less adverse events
- Defxen-6 has least effect on glucose metabolism than betamethasone (So safe in Diabetic Patient)

For Acute inflammatory and Allerguc Disorders

XENDER

Deflazacort Tablets 6 mg. DEFXEN-6

Offer Quick Onset of Action... XEN DPC 15 Freedomines of the second s

Phenylephrine 5 mg + Chlorpheniramine 2 mg + Dextromethorphan 15 mg/100 ml syrup Available in 60 & 100 ml.

Dextromethorphan

Suppresses cough by central action on cough center in medulla.

Phenylephrine

Stimulates postsynaptic alpha-receptors, resulting in vasoconstriction, which reduces nasal congestion.

Chlorpheniramine

 Competitively antagonizes histamine at H 1 receptor sites.



dpc-15

Choice for the Remedy...



- Temporary relief of coughs
 Upper respiratory tract symptoms
- Nasal congestion
- Allergy or common cold.

To win combact against Infections

Also Available

Cefadroxil DS 500 mg, TABLET

Use the Deadly Weapon

Droxen-250 Cefadroxil DS 250 mg. TABLET

The Semi-synthetic first generation Cephalosporin antibiotic

Exerts bacterial action by inhibiting bacterial cell well synthesis

Rapidly & completely absorbed from G.I. Tract

- Infections of Urinary
- Pharangitis
- Skin& Soft Tissue Infections
- Respiratory Tracts
- Tonsilitis



Endicated Jungal Growth to Regain the Beauty

Dermixen-5

Clobetasol Propionate, Neomycin Sulphate, Tolnaftate Iodochlorhydroxyquinoline & Ketoconazole Cream

Ketoconazole Kills Fungi by destroying the fungal cell membrane

Clobetasol Propionate Effective in condition with Tinea Pedis with 80 % cure rate

Neomycin Sulphate Well accepted antibacterial agent

Tolnaftate is an antifungal medication

Iodochlorohydroxyquinoline is acts by interacting with DNA synthesis

thus Killing the Fungi.

Jock Itch

Infected Eczema

Athlete's Foot

Contact Dermatitis

Ketoconazole, Neomycin Sulphate, 🔅 🖈 ENDER* Iodochlorhydroxyquinoline, Tolnaftate & Clobetasol Propionate Cream

Dermixen-5

15gm





Pneumonia

- Intra-Abdominal infections
- Chronic Bronchitis

CONTROLALLERGY ENCLAY-625

Amoxicillin 500mg + Pot. Clavulanate 125mg **Tablet**

Effectively covers resistant pathogens Drug of choice in Nosocomial infections with 100% success rate Offers enhanced spactrum and power of Clavulanic acid Significantly reduces post operative infections Well tolerated by patiens with high safety profile

- Skin & Soft Tissue Infections
- Urinary Tract Infections
- Surgical Prophylaxis

Active combat against Aerobes & Anaerobes

Amoxycillin and Potassium Clavulanate Tablets IP Enclav-625





Respiratory Tract Infections Urinary Tract Infections Skin & Soft Tissue Infections ENT Infections Bone & Joint Infections



Extended Protection Against Wider Anti-Microbial Coverage

Enclav-Kid

Amoxicillin 200mg + Pot. Clavulanate 28.5 mg. **Dry Syrup** Amoxycillin 80mg + Pot. Clavulanate 11.4 mg **Drops** Amoxycillin 200mg + Pot. Clavulanate 28.5 mg **Tabs**.

AMOXICILLIN

- Offers wide coverage against gram +ve and gram -ve pathogens
- Better absorption as compared to other penicillin antibiotics
- Highly active agaist staphyloccoci, E.coli, H.influenzae and Klebsiella pneumoniae

CLAVULANIC ACID

- Extends the antibacterial action of Amoxicillin
- Prevents Amoxicillin's degeneration by inhibiting betal lactamase enzyme

BROAD SPECTRUM ANTIBIOTICS WELL TOLERATED BETTER PATIENT'S COPLIANCE.



Available in

30 ml.



Multi-Vitamin with Zincpowder

Enerxen-GZ

Vitamin C + Zinc + Glucose Powder

Available in 105 gm.

Encourages proper growth & weight gain Strengthens muscles & bones Offers support for premature babies & babies with jaundice Enhances appetite for faster growth Enhance immune system

Indications :

- Jaundice
- Mouth UlcersInfections
- Convalescence
- For normal growth &

Development



A Multi-Vitamin Powder with Zinc for Optimal Growth

BLOW ALWAYS... Acidity & Nausea / Vomiting



A Cool Combination to **Restore Peace of Life**

ESOXEN-D 40

ESOXEN-D 40

Esomeprazole Magnesium 40mg + **Domperidone 30mg Capsule**

Esomeprazole

- A potent PPI, reduces acid secretion through inhibition of ATPase in gastric parietal cells
- Prevents formation of gastric acid
- Treats acid induced ulcers & inflammationIn
 - In

GERD/Dyspepsia Peptic ulcer disease

Zollinger-Ellison Syndrome



Indications

- **O** Bacterial septicemia
- **O** Bone and Joint Infections
- **O** Skin and Skin structure infections
- **O** Endometritis
- O Lower respiratory tract infection
- **O** Urinary tract infections
- **O** Cellulitis

Breaks the Chain of Infections





Ceftriaxone & Sulbactam for Injection

Firecef-SB

Ceftriaxone Sodium

Parental third generation Cephalosporin First Choice for empiric antimicrobial action

Sulbactam

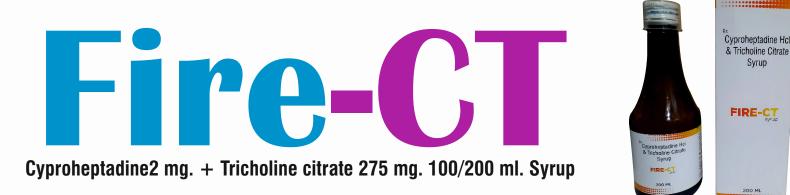
Broader spectrum B-lactamase Inhibitor then Clavulanic Acid. Sulbactum binds with penicillin binding proteins & sensitive strains. Thus they are more suspectible to Sulbactum Ceftriaxone combination than Ceftriaxone.

Sets free from the grip of injection



firecef-sb

Effective combination for entire digestive system



- Accepted clinical commination for stimulating appetite & growth
- Shows stimulatory effects on growth hormones
- Tones up the entire digestive system

Indications_

Loss of Appetite
 Anorexia
 Weight Loss
 Intestinal Malabsorption
 Underweight Children

Effective Aid for Suppressed Appetite

Double Action on Mixed Skin Infections



Fluocinolone Acetonide 0.01 % w/w + Miconazole Nitrate 2 % w/w

Fluocinolone:

Is a promising modality for psoriasis treatment Is a potent topical glucocorticoid used in the treatment of skin disorder and lesions.

Miconazole :

It is a broad-spectrum antimycosis agent with antibacterial activity. It is an effective treatment for fungal infections produced by dermatophytes

Intertrigo Psariasis Infective dermatitis Lichem planus Seborrhea Eczema

Significant antipyretic effect & well tolerated

Ibuxen-Plus

Ibuprofen 100mg + Paracetamol 162.5mg SYRUP Available in 60 & 100 ml.

Ibuprofen

It is an effective painkiller and is prescribed in higher doses to relieve inflammation,swelling and stiffness. It is often used to provide pain relief in a wide range of conditions ranging from menstrual and dental pain to post-operative pain.

PARACETAMOL

is the analgesic of choice for mild to moderate pain and is also used to reduce fever. It is suitable for both adults and children and, as it does not cause stomach irritation Effective Control on Pain & Fever

Effective for Pain & Fever



Combination is better at reducing fever than Paracetamol alone

A Multi Utility Haematinic with Higher Compliance



Iron + Folic Acid + Cyanocobalamin Syrup *Available in 100 & 200 ml.*

- Iron deficiency due to chronic blood loss
- Pregnancy, Lactation
- Malabsorption, Premature babies
- During the treatment of pernicious anaemia
- Maximum & Sustained absorption of Iron (69%)
- Safety margins 250-350times greater than that of other iron salts
- No conventional side effects like nausea, constipation & teeth staining

Also Available



To meet higher demand of IRON during pregnancy & lactation

EXENSE EXEMPTION EXE

IROXEN

iroxen



Indicated in :

Fungal infection of skin Nails Scalp **Tinea Infection** Vaginal candidiasis **Tinea cruris**

Offer total protection with oral topical therapy

Ketoxen Ketoconazole 2%w/w Cream

- A powerful triazole antifungal drug
- Superior to grisofulvin in candidiasis
- Work by retarding the growth of pathogenic fungi
- Most preferred in the treatment prevention of
- superficial systemic fungal infection

Ensure Fungal Free Skin Everytime Ketoconazole Cream 2% w/w

KETOXEN Grad

30 am

Ketoconazole Cream 2% w/w KETOXEN Cream

Dual Power to Combat Asthma & Allergic Rhinitis

Levoxen-M

Levocetirizine Hcl 5mg + Montelukast Sod. 10mg Tablet Levocetirizine Hcl 2.5mg + Montelukast Sod. 4mg SYRUP

Available : 30 ml. & 60 ml.

Montelukast

- Combat all type of bronchospasm because of asthma or exercise
- An effective and safe option for the treatment of asthma
- Reduces the bronchoconstriction caused by the leukotriene, lowering inflammation

Levocetirizine

- A potent and safe antihistaminic
- Safer & lesser sedative to cetrizine



Indiacation

- Asthma
- Seasonal & Perennial Allergy
 - Allergic Rhinitis
- Nasal Allergy with congestion
 - Excercise Induced Bronchoconstriction

keeps the Liver in Tip Top Shape

Ayurvedic Liver Tonic Available in 100 & 200 ml.

- Corrects Liver Dysfunction.
- Protects Liver cells in Infective or Chronic Hepatitis with or without Jaundice.
- Corrects, Regenerates and Protects Liver against Hepato-toxins due to Alcohol, Drugs and Diseases.
- Improves Appetite, Digestion and Promotes Growth.
- Is a health supplement and very useful in Malnutrition & during Convalescence.

Jaundice & Anorexia

Early Cirrhosis

Chronic Active Hepatitis

REJUVENATES LIVER & BODY HEALTH

An Ayurvedi

livton



In Interdigital Tinea Pedis,

Tinea Cruris & Tinea Corporis...



Luliconazole 1% w/w Cream

The Novel Approach to Combact Infections

LULIXEN

Luliconazole is an antifungal medication that fights infections caused by fungus.

LULIXEN

Used on adults to treat athlete's foot (tinea pedis), jock itch (tinea cruris), and ringworm (tinea corporis)

Most Potent against dermatophytes such as

Itching Skinredness Peeling

Freedom from Itching, Redness & Peeling Skin with...

Luliconazole 1% Cream w/w

LULIXE

Luliconazole 1% Cream w/w



In Painful Inflammatory Conditions Safety is of Paramount Concern



Indications :

ENT Inflammation Post operative pain Dental & arthritic pain Hyperpyrexia Post traumatic pain Dysmenorrhoea



Nimesulide IP 100mg. & Paracetamol 325mg. Tablet

- Unique multi factorial mode of action
- Rapid onset of action within 15 minutes
- No risk of gastritis & hepatotoxicity
- Preserves cartilage function
- Safe for Asthma patients



THE FRIENDLY NSAID TO TREAT PAIN & INFLAMMATION



NO <u>Gastritis</u> Metalic Taste

Time to Time Fight AGAINST INFECTIONS



OFLOXACIN

• Active against broad spectrum of gram +ve & gram -ve aerobic & anaerobic bacteria

ORNIDAZOLE

• Effective against protozoa including E. histolytica, G. lamblia & Trichomonas spp.

<u>In</u>

- Diarrhoea/Dysentery
- Orodental infections
- Surgical prophylaxsis
- Intra abdominal infections
- Skin & bone infections
- Gynaecological infections



Also Avilable **O2XEN-M** Ofloxacin 50mg + Metronidazole 100mg Susp.

o2xen-o

Give your patients



in acid disorder...



Effective & Safe on long-term therapy

OPRA-D

Pantoprazole 40mg + Domperidone 30mg (SR) CAP

Pantoprazole

- A potent PPI for effective acid inhibition & faster healin
- Inhibits both basal & stimulated acid secretion

Domperidone

- A potent D2 antagonist
- Inhibits CTZ, prevents nausea & vomiting
- Increases motility of G.I. Tract, increases
 LES pressure, prevents reflux

Indication:

Stomach Ulcers Intestinal Ulcers Reflux Esophagitis Erosive Esophagitis Zollinger-ellison Syndraom Gastroesophageal Reflux Disease





Oyspepsia

Reflux Oesophangitis

♦ GERD

Heart Burn

Resolve acidity & reflux With...



- Proton pump inhibitors (PPI) which block the production of acid by the stomach.
- Pantoprazole is more effective than ranitidine in the healing rate and relief from reflux esophagitis-associated symptoms and Hp infection was associated with higher healing rate during therapy with pantoprazole but not with ranitidine.
- Pantoprazole 40mg OD in the morning is a highly effective, well tolerated treatment in treatment of acute gastric ulcer.

When reflux distresses your patient along with acidity



Effective Long Lasting Infection Protection...





Povidone iodide 5%w/w +ornidazole 1%w/w

Non irritating, Non toxic, Non Staining Exerts prolonged germicidal action

povixen

Wound management (laceration, traumatic wounds, infected wounds, surgical wounds)

Skin disorders like Lepromations Ulcers

Pyoderma, cellulitis, bed sores, venous ulcers, mucoasal membrane Infections i.e. Gram+ve & Gram -ve bacterial Infections

Povidone-lodine & Ornidazole Ointment

Protects From Infections

Cool out Acidity and Burning Gastritis

Rabeprazole Sodium (EC) & Domperidone Sustained Release Capsules RAXEN-DSR

XENDER

RABEXEN-DSR

Rabeprazole Sod. 20mg+Domperidone 30mg SR

Rabeprazole

- Rabeprazole Inhibits Gastric and Acid formation in Stomach
- It relieves symptoms such as Heartburn, Difficulty swallowing and Persistent cough
- Effective in treatment of Gastro-Oesophageal Reflux Disease (GERD)

Domperidone

- Domperidone improves Peristaltic Movement
- Prevents Nausea and Vomiting

Indications :

- Acid Reflux
- Persistent Cough
- 🔶 Dyspepsia
 - Post-operative
 Nausea and Vomiting

etlux 🔹 🔶 GERD ent Cough 🔶 Prevent Ulcers

- Chronic Gastritis,
 - ➡ Heartburn

KEEPS Acid CHECK, STOPS VOMITING



Rabeprazole Sodium & Domperidone SR Capsules Rabexen-DSR Red Chillige DICLOFENAC 1.16 %W/W+ MENTHOL 5%W/W + LINSEED OIL 3% W/W -**METHYL SALICYLATE 10 %W/W**

In various **PAINFUL**

conditions of the body

Diclofenac Diethylamine

Inhibits prostaglandin synthesis that causes inflammation & pain in the body

Linseed Oil

Provides quick relief from sprain

Methyl Salicylate

Ensures counter irritant action

Menthol

Provides cooling effect & enhances the penetration of NSAID's

Sprains & Strains Arthritis Body Pain Spondylitis Sports Injuries Back, Neck & Shoulder

red-chilli Pain Associated with computer use

ethylamine, Linseed Oil, Methyl Salicylate

Diclofenac Diethylamine, Linseed Oil, Methyl Salicylate & Menthol Gel REDCHILLIS

Root out the Problems of Fungal Infections

Terbinafine 250mg. Cream

- 🗰 Good Oral Absorption With More than 40% of Bioavailabilty
- It is Active Against Most Strains of Trichophyton Mentagrophytes
 & Trichophyton Rubrum
- * Satisfactory MIC's Levels Against Most Strains of Candida Albicans,
- * Epidermophyton Floccosum & Scopulariopsis Brevicaulis

Indications: Ring Worm (Tinea Corporis)

Fungal Infection of The Groin Fungal Infection of Nails Finger Onychomycosis Athlete's Foot

Trusted Therapy to Treat Fungal Infections



| Diabetes | Skin Disease |
|---------------------------|----------------------------|
| General Weakness | Pre-Eclampsia |
| High Blood Pressure | Increasing HDL Cholesterol |
| Male & Female Infertility | Reducing LDL cholestrol |
| Opthalmic Disorder | Excercise-induced asthma |

Freedom from Oxidative Stress

Lycopene + Multivitamins + Zinc + L-Lysine TABLET Lycopene + Multivitamins + Zinc + L-Lysine 100ml/200ml SYRUP

- Most potent scavengers of singlet species of oxygen free radicals
- Normalize hormone levels, improves sperm count quality
- Supports healthy vascular function and promotes the integrity of lipids to maintain heart health
- Fortified with Minerals and Vitamins which supports glyconeogenesis, Fatty acid synthesis, protein metabolism etc.

LYCOPENE

Vitaxen-L

- Lycopene therapy boost sperm concentration in Men showed increased sperm activity in males. In females it helps in maintaining pregnancy & prevents IUGR
- **Lycopene** prevents age-related macular degeneration & cataracts
- Lycopene addition to health supplement is a boost to check cardiovascular ailments & immuno deficiency disorders.

Lycopere, Multivitamins, Multiminerals with L-Lysine Syrup WITAXEN-L SYROP MARGO FLAVOR



Lycopene+ Multivitamins + Zinc+ L-Lysine TABLET

Reliable support for HEALTHY LIFE

vitaxen-l

R Your 1 Choice Anti-Emetic.... Always



Significant control of emesis at central & visceral levels

(No hepatic damage or Cardiovascular effects on long term usage)

(Free from Drug-Drug interaction and sedation)

In

Uncontrolled nausea & Vomiting Chemotherapy Induced nausea & Vomiting Radiotherapy Induced Nausea & Vomiting Post-Operative Nausea & Vomiting



Also Available

Also Available VOMIXEN-FORTE Ondansetron Hydrochloride 4mg.



^ROndansetron Oral Solution IP 2mg/5ml

Vomixen

30 ML

Vomixen

Morning Sickness

Hyperemesis Gravidarum

Pregnancy associated nausea and vomiting

> Doxylamine Succinate, Pyridoxine 10 x 10 Tablets Hydrochloride & Folic Acid Tablets **VOMIFALL-OD**

XENDER

More than Half of all pregnant women suffer from Nansea & Vomiting during pregnancy

Vomifall-OD

vomifall-od

Pyridoxine 20 MG + Doxylamine succinate 20 MG + Folic acid 5 MG

Combination is effective and well tolerated in treating nausea and vomiting of pregnancy.

Doxylamine succinate

An antihistaminic - antiemetic drug that acts by competitively inhibiting histamine at H1 receptors A Class B medication for pregnancy with favorable effectiveness and safety profile

Pvridoxine HCI

Very effective in controlling moderate to severe episodes of morning sickness

Useful in the production of hemoglobin in red blood cells and neurotransmitters like serotonin

a Perfect fix to morning sickness

don't let seasonal changes to disturb you



Paracetamol+Chlorpheniramine+ Phenylephrine HCL.

PARACETAMOL

 Safe and effective analgesic and antipyretic in several cold conditions

CHLORPHENIRAMINE MALEATE

- Competitively antagonizes histamine at H 1 receptor sites
- Controls sneezing, running nose and itchy eyes

PHENYLEPHRINE

- An alpha-adrenergic receptor agonist used primarily as a nasal decongestant.
- > Relieves sinus congestion and pressure.

ninitis Nasal Congestion ninitis Cold and Allergies ticaria Hay Fever

In changing *season's* effects

Seasonal Allergic Rhinitis Perennial Allergic Rhinitis Chronic Idiopathic Urticaria x-cold

Paracetamol, Phenylephrine Hol Chlorpheniramine Maleate Tablet X-Cold

The Target Shooter Long Acting Macrolide



XENAZI 250 / 500 Azithromycin 250/500 mg Tab.

<u>XENAZI</u>

- Azithromycin has greater acid stability than Erythromycin
- It acts by interfering with microbial protein synthesis by binding to the 50 s ribosomal subunit
- It has more activity against gram -ve and atypical micro-organisms than other macrolides

Indications:-

- Upper Respiratory Tract Infection
- Lower Respiratory Tract Infection
- Skin & Soft Tissue Infections

The Target Shooter Long Acting Macrolide



Tonsilitis

xenazi-250/500

Pharyngitis

Âzithromycin

Tablets I.P. 500 mg.

Xenazi-500

XENDER

Sinusitis

An Advanced Third Generation Cephalosporin

In.

Respiratory tract Infections Urinary Tract Infections Billary Tract Infections Post Surgical Infections Surgical Infections Surgical Prophylaxis Typhoid Also Available Xencef-200 **Presenting Todays Preffered Oral Cephalosporin**

Xencef-200

Cefixime 200mg. Tablet

Efficacy And Safety



"High efficacy and lowincidence of side effects mack **XENCEF-200** (Cefixime) as drug of choice for treatment of RTI" Bet Intecton 1995; 23suppt 256-9 "**XENCEF-200** (Cefixime) 5mg/kg. every 12 hrly. is as effective as IV Ceftriaxone. "Bet The use of Artinic 5th edn

Čefixime Dispersible Tablets IP 200 mg

Lactobacillus 60 Million Spores Tablet

Xencef-5

Cefixime Anhydrous 50mg Dry Syrup / 30 ml.

Todays Trust...

Cefixime Oral Suspension IP

Xencef-50

xencef-200

IN Cold & Congestion

Xencold Phenylephrine 5 mg + Chlorpheneramine 2 mg/ 15ml. DROP

PHENVI FPHRINF HCI:

Relieves stuffy nose and congestion associated with allergies, hay fever & sinus irritation

CHLORPHENIRAMINE MALEATE:

Relieves the signs and symptoms of allergic rhinitis and urticaria

Indications :

(ENCOLD-1

Allergic Rhinitis Cold & Congestion Urticaria Hay Fever

...........

Rx

......

Phenylephrine HCI & Chlorpheniramine

Maleate Drops

XENCOLD-15

15 ml

Keeps Cold & Flu away

xencold

Strike out the pain, Relieves Edema & Swelling....

Xenfenac SP

Diclofenac Sodium 100mg. Serratiopeptidase 15mg. Paracetamol 325mg. Tablet

- Eliminates all types of pain & inflammatory conditions
- Removes inflammatory barriers to eliminates oedema
- Ensures faster onset of action with time tested analgesic
 & anti-inflammtory control
 - Post-traumatic pain & edema
 - All Septic Conditions
 - Dislocation & Fracture
 - Post-operative wounds

Aceclofenac, Paracetamol & Serratiopeptidase Tablets

Xenfenac-SP

XENDER

- Ligament Tear
- Hysterectomy
- Post-partum haematoma

A Perfect Approach to handle

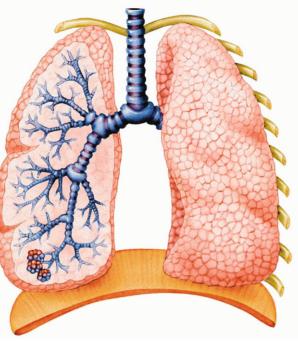
Pain & Inflammation



Also Available

xenfenac-sp

To meet the challenge of Rough Cough......



XENKUFF-AM

Ambroxol Hcl 15mg+ Terbutaline Sulp. 1.25mg + Guaiphensin 50mg + Menthol 1mg 100ml/60ml

- * Breaks down thick sticky sputum.
- ★ Alleviates Broncho spasm.
- ★ Ensures comfortable breathing.
- * Soothes inflammed throat



XENKUFF-AM

Dry cough

- Powerful antitussive action lasting upto 5-6 hours.
- Potency as good as codein
- Treats allergy

.....For Gough control

Offer Quick Onset of Action ...

Xenkuff-DM

Dextromethorphene 10mg + Phenyleherine Hcl 5mg + CPM 2mg 100ml/60ml SYRUP



DEXTROMETHORPHEN

 Suppresses cough by central action on cough center in medulla. xenkuff-dm

PHENYLEPHRIN

Stimulates postsynaptic alpha-receptors, resulting in vasoconstriction, which reduces nasal congestion.

CHLORPHENIRAMINE

 Competitively antagonizes histamine at H 1 receptor sites.

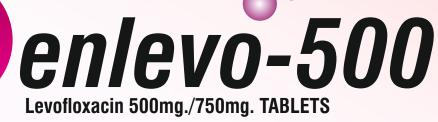
Choice for the Remedy...

In

Temporary relief of coughs Upper respiratory tract symptoms Nasal congestion Allergy or common cold



The EXCEPTIONAL Antibiotic



- Broad Range of Activity Against atypical & Typical microbes Including anaerobs
- Superior Cure Rates in C.A.P. Compared to Cefuroxime, Ceftriaxone & Co-amoxy-Clav
- Community Acquired Pneumonia
- Acute maxillary sinusitis
- Acute Exacerbation of chronic Bronchitis
- Uncomplicated skin & soft tissue infections
- Complicated UTI's

100 Levo 90 80 Cefuroxime 70 success Ceftr 60 50 Amoxy-Clave Clinical 40 30 20 % 10

10x10 Tablets

Levofloxacin Tablets IP 500mg

XENLEVO-500

- Drugs 1998 sept; 56(3): 487-515 - Antimicrob agents chemother 1997 sep; 41(9) 1965-72 - Drugs 2002; 62(14) : 2127-2167 - Int J Antimicrob agents 2002 Aug; 20(2) 199-29

Dosage: One Tablet for 5-7 Days

Versatile Antibiotic with Unmatched Efficacy

Cool off the hyperacidity ...



Xentacid-MPS

Aluminium hydroxide 250 mg + mag. Hydroxide 250 mg + simethicone 50 mg/170ml Suspension

Ensures the proper digestion of food.

ALLMINIUM HYDROXIDE & MAGNASIUM HYDROXIDE

A perfect antacid with prompt & sustained neutralizing action

SIMETHICAONE

 Enhances gastrointestinal monthly and peristaltis
 Does not cross the blood brain barrier unlike metoclopramide hence less

Effective antiflatulent and antifoaming agent
 Ensure fast relief from entrappaed gas

.....A perfect relief formula







Xenrol-DT Ketorolac Tromethamine 10 mg

Reloroiac fromelnamine to mg

Provides quicker analgesic activity than any other NSAID's

Offer fastest anti-inflammatory activity in accidenal emergency

Superior in post-operative acute pain

Better pain relief in acute musculoskeletal pain like sprains or strains

Drug of choice in cesarean / surgical pain

Excellent efficacy in acute dental pain

Indication

Short-term management of moderately severe acute pain requiring opioid-level analgesia,

xenrol-dt

a Perfect fix to morning sickness

Ketorolac Tromethamine Dispersible Tablets 10 mg XENROL-DT Tablets



Salicylate, Benzalkonium Chloride & Lignocaine

A Fast Action gel for Month Ulcer Relief

Xensmy

Cholone salicylate, Benzalkonium Chloride & lignocaine HCL Gel

Relieves Pain and Fights Infections

Forms Long-Lasting Protective Coating

Speeds Healing

Choline Salicylate, Benzalkonium Chloride & Lignocaine Hydrochloride Gel Xensmy1 10 gm

for fast effective relief of Rain

from common mouth ulcers, sore gums and denture rubbing





- Constipation
- Irritable Bowel syndrome
- Piles, Anal Fissure
- Cardiovascular disorder, Hernia
- Pre and post operative condition
- Elderly and bed ridden patients
- Endoscopy

Xen-lax

- Liq. Paraffin 1.25 ml + Milk of Magnesia 3.75 ml + Sod. Picosulfate 3.33 mg SUSPENSION
- Liquid Paraffin : 📍
- Available in 100 & 170 ml.
- Reduces water reabsorption
- Soften stool & lubricates hard scybali by coatin them
- Milk of Magnesia :
 - Increases instenstinal bulk
 - Trusted osmotic laxative fluid
- Sodium Picosulphate :
 - A Contact laxative
 - It starts of by making bowel movements
 - looser and more frequent





A winnig Combination for no. 1 Performance

Xenpara-M

Paracetamol 250 mg+ Mefenamic acid 100mg SUSPENSION Available in 60 ml.

Paracetamol

Shows better analgesic & antipyretic Properties. thus used in the symptomatic management of moderate pain & fever Shows favourable efficacy & is well tolrated

Mefenamic Acid

Has Potent dual mode of action by inhibiting both COX-1 & COX-2 Exhibits effective anti-inflammatory, analgesic & antipyretic activity Provides relief in

Pain, Fever &

Discomfort

Also Available



xenpara-m

When Dry Allegyc Cough Makes Life Uncomfortable **Xenkuff-I Plus**

Levodropropazine 30 mg + CPM 2 mg SYRUP Available in 60 ml.

Levodropropizine is a non opioid agent used to treat excessive coughing & Respiratory blockage in that stimulates the coughing. **Chlorpheniramine Maleate** is an anti allergic agent used in prevention of the symptoms of allegic condition.

Indications ...

Dry Cough

- Common Cold Allegic Cough - Rhinitis

High Fever

Xenkuff-L Plus



Chlorpheniramine

Say no to Cough & cold

Cool & Fresh

Breath Everytime

Chlorhexidine Gluconate 0.2 % w/v MOUTHWASH Available in 100 ml.

Xenfresh

Prevents the formulation of dental plaque

Combats both gram positive & gram negative microbes

Both bacteriostatic and bactericidal

Reduces ginfival inflammation and bleeding

Maintains oral hydiene

Gingivitis Oral Thrush Densure Stomatitis Refreshing Solution for Oral Cavity

First line Antibiotic to stop & prevent Infections

Dental Infection

Xenmox-500

Amoxicillin Anhydrous 500 mg. TABLETS

It is a bacteriolytic B-Lactam antibiotic, used to treat susceptible gram positive and gram negative bacteria.

It is usally the drug of choice within the class because it is better absorbed

Amoxycillin had a significantly higher bactericidal potential than ampicillin or penicillin.

Amoxycillin is more add stable than penicillin group

Urinary Tract Infection

Amoxycillin is well tolerated by patients with high safety profile.

Otitis Media

Pneumonia

SSTI's

Indication:

Respiratory Tract Information





For Speedy Relief from Tough FUNGAL INFECTIONS...

XENITRA-200 Itraconazole 200 mg

Broad spectrum of action with efficacy against aspergillosis, histoplasmosis, candidiasis as well as fungal infections of toe

A potent fungistatic that is effective even in immuno compromised patients

Itraconazole is a useful and safe agent in empirical antifungal therapy

Aspergillosis Cryptococcosis Candidiasis Mycosis Sporotrichosis



Relieves Tough Fungal Infections



Xenitra-200